Headline: Princess unveils Spellbound by Magic Castle

Deckhead: Newest vessel *Sun Princess* will feature sensational experience

Princess Cruises’ newest ship, *Sun Princess*, continues to unveil its newest treats as it prepares for its upcoming debut early this year.

Spellbound by Magic Castle is expected to enhance the vessel’s appeal. It’s a collaboration with the famed Hollywood icon. Spellbound blends the captivating world of magic with the art of mixology to create an extraordinary Victorian-inspired experience.

Guests will find Spellbound nestled behind a non-descript door amidst the sensational confines of *Sun Princess*, where they will enjoy incredible feats of magic, surprises in themed rooms and theatrical cocktails delivered by sleight-of-hand servers.

"We are excited to introduce Spellbound by Magic Castle and take the art of magic around the world aboard the spectacular new *Sun Princess*,” said John Padgett, president of Princess Cruises. “This collaboration with The Magic Castle takes entertainment into new dimensions with an extraordinary experience that combines the allure of magic with the thrill of cruising. Spellbound will become an iconic guest favorite on *Sun Princess*.”

Its ornate décor includes magical artifacts, vintage curiosities and interactive special effects. Spellbound is meticulously designed to capture the essence of Hollywood’s exclusive Magic Castle – a place where stars gather, legends have been born and magic has left audiences spellbound for decades.

Guests will initially encounter the essence of the authentic Magic Castle, including the Music Room adorned with eclectic and mystical artifacts and paintings to pique curiosity. In the Music Room, guests will meet the spirit of Isabella, who will share her stories of sailing on *Sun Princess*. The venue also will feature a vintage Parlor Bar that features Artemis the owl who is revealed through interaction with skilled illusionists before entering the intimate 30-seat, Spellbound theater.

“We are bringing some of the most authentic aspects of The Magic Castle in Hollywood to *Sun Princess*, complete with incredible magicians and illusionists, so that Princess guests can experience a taste of the world class magic that is showcased nightly at the Magic Castle,” said Erika Larsen, president of Magic Castle Enterprises. “It’s an exciting opportunity for guests to immerse themselves in a magical experience typically reserved exclusively for members and their guests.”

Performances by world-class magicians, handpicked from around the globe, will fascinate audiences with mind-bending tricks, awe-inspiring illusions and mesmerizing acts that promise to leave guests in a state of wonder and disbelief.

Spellbound will make its debut in February aboard *Sun Princess* – a ship that will offer an array of exciting new entertainment and activity offerings, as well as luxurious staterooms and suites across a broad spectrum of categories.

The vessel will have the most balconies and sun decks on any Princess ship, allowing guests to absorb the sunshine and clear waters of the Mediterranean and Caribbean from the comfort of their staterooms.

The Dome, meanwhile, is a transformation entertainment venue inspired by the terraces of Santorini. It’s an ideal place to relax and the Arena is an evolution and the most technologically advanced Princess Theater design.

Visit your nearest AAA branch office to speak with a travel advisor to learn more about Princess Cruises or other cruise lines.

Cutline: GET-TOGETHER – Guests on the upcoming *Sun Princess* will have the opportunity to visit Spellbound by Magic Castle. Image: Princess Cruises.